



FOR IMMEDIATE RELEASE:

## **SUCCESSFUL LSE ALUMNUS BIM SANDHU PLEDGES SUPPORT FOR LSE SU RAG Businessman and LSE alumnus Bim Sandhu has pledged to match all funds raised by students for the LSE SU RAG charity partner Find Your Feet in 2013**

In time for the upcoming LSE RAG week (held from the 4<sup>th</sup> – 8<sup>th</sup> February on campus) a successful businessman and LSE alumnus, Bim Sandhu, has pledged his support of LSE SU RAG by offering to match every pound raised for their international charity of the year partner, Find Your Feet.

Bim Sandhu completed a BSc (Econ) degree at LSE in 1983 and since then has gone on to found an award winning property development business, The Santon Group, based in West London. Bim, brought up in London, but whose family are originally from Punjab in India, is passionate about giving something back to the community through organisations like Find Your Feet. Which is why, when he heard that his university had chosen Find Your Feet as one of their charity partners for 2012/13 he was keen to pledge his support to encourage as many students as possible to get involved.

**“My time at LSE was an important step in my career which is why I am very happy to support the fundraising efforts of my fellow students, especially when they are supporting Find Your Feet, a charity I know does important work” Bim Sandhu, Chief Executive, The Santon Group.**

LSE SU RAG fundraising has already got off to a great start this year with a group of 17 students braving the cold and mud to take on the ultimate 8 mile obstacle course for the 2013 Tough Guy Challenge . There will also be lots more activity happening around campus during LSE SU RAG week in week 4 – so please keep an eye out for how you can get involved and raise vital funds for the LSE SU RAG chosen charities.

**“We are delighted to be chosen as the international charity partner for LSE this year. The University’s commitment to global issues is highly commendable and we are honoured that students have chosen to raise funds for our vital work” Dr Dan Taylor, Director of Find Your Feet.**

### **About Find Your Feet:**

One in eight people<sup>1</sup> around the world suffer from hunger because they don’t have enough to eat all year round. The majority of these people, like the families Find Your Feet works with, live in very remote areas of Asia and Africa without the means or opportunity to speak out and change things for the better.

Find Your Feet is a small international development organisation based in London, who enable poor rural families in Malawi, Zimbabwe, Nepal and northern India to grow enough food so they don’t have to go hungry, to strengthen their voice so they can speak out against injustice and to earn enough money so they can find their feet.

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If you would like more information on this topic or if you would like to request an interview with Bim Sandhu from The Santon Group or Dr Dan Taylor from Find Your Feet, please contact Jessica Ridgewell at 020 7326 4601 or email at [jessica@fyf.org.uk](mailto:jessica@fyf.org.uk)

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<sup>1</sup> World Food Programme website 2013 <http://www.wfp.org/hunger/stats>